

WPTR 1540 RADIO STATION BOOK COVER OVERVIEW OF THE OBJECT

Repository: Crandall Public Library.
Folklife Center
Glens Falls, NY.

Creator: *WPTR 1540* Radio Station

Title: *WPTR 1540* Radio Station Book Cover

Dates: 1950s? 1960s?

Quantity: 1 item

Identification: Art & Artifacts: Artifacts

ABSTRACT

The cover is illustrated and includes references to Paul Flanigan, a disc jockey who later worked at WWSC, Glens Falls, NY.

HISTORICAL NOTE

WPTR AM 1540 was a rock music station in the Capital District in the 1950s, 60s, and 70s. Book covers, intended to be used to cover textbooks, were an advertising or promotional item. They were given away to students.

INDEX TERMS

Topics: Radio
Top 40 Hits
Music Radio

Places: Albany, NY
Glens Falls, NY

Important People: Paul Branigan

Form/Genre: Realia

ADMINISTRATIVE INFORMATION

Preferred Citation: *WPTR 1540* Radio Station Book Cover
Folklife Center
Crandall Public Library, Glens Falls, NY.

Accession Information: Donated to the Folklife Center at Crandall Public Library by Maury Thompson, prior to 2013.

Processing Information: Arranged and described by Erica Gonyea,