

VIEW-MASTER STEREOSCOPE

OVERVIEW OF THE OBJECT

Repository: Crandall Public Library.
Folklife Center
Glens Falls, NY. 12838

Creator: Sawyers, Inc., Portland Oregon

Title: View-Master Stereoscope

Dates: 1940 - 1950

Quantity: 1 object, in box

Identification: Art & Artifacts: Artifacts

HISTORICAL/BIOGRAPHICAL NOTE

View-Master Stereoscopes were developed by Sawyers, Inc. in Portland, Oregon, and introduced at the 1939 World's Fair in New York. In the 1940s, the United States military recognized the potential for using View-Master products for personnel training, purchasing 100,000 viewers and nearly six million reels from 1942 to the end of World War II in 1945.

INDEX TERMS

Topics: Photography
Stereo views
Stereo viewers

Places: Portland, OR

Form/Genre: Realia

ADMINISTRATIVE INFORMATION

Preferred Citation: View-Master Stereoscope
Folklife Center
Crandall Public Library, Glens Falls, NY. 12838

Accession Information: Donated by Erica Gonyea, February 2021

Processing Information: Arranged and described by Erica Gonyea 2021

DETAILED DESCRIPTION OF THE OBJECT(S)

View-Master Model C, black Bakelite body, made by Sawyers, Inc. in Portland Oregon. This model is for sale (2021) on the internet dated anywhere from 1840 to 1950. View-Masters, which were introduced in 1939, were produced into the 1960s, in a variety of models. The use of Bakelite for the body was discontinued in 1962.

The View-Master is in its original box. With the View-Master in the box are three View-Master reels, three later reels of Walt Disney's Magic Kingdom (date: after 1952) and a View – Master Reels list, revised September, 1952.

Related Collections:

Revere Stereo Slide Viewer