

Treasures of Our Community Dinner & Auction
To Benefit Crandall Public Library
Honoring Dr. Jacqueline Touba
September 29, 2023 • 6:00 p.m.
The Queensbury Hotel

Sponsorship Opportunities & Benefits

Premier - \$5,000

- Full-page, prominently placed color ad (5'w x 8'h)
- Up to 20 complimentary reservations (two tables of ten)
- Logo, top tier on invitations, signage, and advertising
- Logo, top tier with link in monthly eNewsletter for 12 months
- Logo and link on CPL homepage and event website
- Mention in event-related press releases
- Mention in all event-related social media posts with link if applicable

Platinum - \$2,500

- Full-page, black & white ad (5'w x 8'h)
- Up to 10 complimentary reservations (one table of ten)
- Logo, second tier on invitations, signage, and advertising
- Logo, second tier with link in monthly eNewsletter for 12 months
- Logo and link on CPL event website
- Mention in four event-related social media posts with link if applicable

Gold - \$1,000

- Half-page, black & white ad (5'w x 3.75'h)
- Up to six complimentary reservations
- Logo, third tier on invitations and signage
- Logo, third tier in monthly eNewsletter for 12 months
- Logo on CPL event website
- Mention in two event-related social media posts with link if applicable

Silver - \$500

- Quarter-page, black & white ad (2.25'w x 3.75'h)
- Up to four complimentary reservations
- Logo on invitations and signage
- Listing in monthly eNewsletter for 12 months
- Listing on CPL event website

Library Statistics

- **Visitors**
188,292
- **Card Holders**
31,868
- **Website Visits**
243,925
- **Facebook Followers**
8,891
- **Instagram Followers**
1,610
- **Email Recipients**
7,817

Questions? Contact:

Michelle Barrios
518-792-6508, ext. 284
mbarrios@sals.edu

Scan the QR code to pay for your sponsorship online.

Checks can be made payable to:
Crandall Public Library
251 Glen Street
Glens Falls, NY 12801

Deadlines:

- August 28: Commitment*
- September 8: Logo (*if applicable*)
- September 15: Program Ad (*high res jpg/pdf*)

*To be included on the invitation please commit by July 14

